



OUT OF THE BOX -- May 2015

Advancing Rockford area as a great place to live and visit by showcasing our assets and promoting events that combine innovation and creativity.

Fact Sheet

WHAT is Out Of The Box?

- Regional celebration of innovation and creativity
- Coordinated series of events
- Spotlight on existing people and places
- Collaboration for the greater good

WHERE is Out Of The Box?

- Events throughout Rockford metro region

WHO is involved with Out Of The Box?

- People interested in creating a positive view of Rockford
- Event organizers/hosts are rooted in Rockford region
- Participants are expected from surrounding area

WHEN is Out Of The Box?

- May 2015 – Events are highlighted every day of the month!

WHY does *Rockford Lutheran* promote Out Of The Box?

- Sincere interest in well--being of our community
- Skill at promoting learning through innovation and creativity
- Commitment to incorporating creativity and the arts into our core curriculum

HOW can I support Out Of The Box?

- Share a written statement about benefits and reasons for involvement
- Host an event (or more than one)
- Influence others to get involved
- Promote throughout the process